



Greetings,

The Alana Rose Foundation is hosting the **7th Annual Butterfly DISCO Ball** on Saturday, February 28, 2026, at the Monona Terrace in Madison, WI. Proceeds from the event will support the mission of the Alana Rose Foundation to raise awareness and provide hope, healing, and support to families who have experienced pregnancy and infant loss.

We need your help to make our annual fundraising event a success! There are several sponsorship opportunities available for your consideration which are described on the attached sponsorship form. In-kind goods and services are also appreciated. Donors will be acknowledged on signage at the event and on our website and social media outlets. All contributions are tax-deductible through the Alana Rose Foundation, Inc. (Federal EIN #84-2839389).

Thank you for your thoughtful consideration in supporting families who experience the loss of their precious babies. Please feel free to contact me with any questions by phone at 414-403-2699 or by email at AlanaRoseFoundation@gmail.com. You can learn more about the Alana Rose Foundation at AlanaRose.org or Facebook.com/AlanaRoseFoundation.

With Gratitude,

A handwritten signature in black ink that reads "Kim E. Whitmore".

Kim E. Whitmore
Angel Mom of Alana Rose
Founder and President
Alana Rose Foundation, Inc.



7th Annual Butterfly DISCO Ball Sponsorship Opportunities

Studio 54 Presenting Sponsor \$2,000 and above

- 8 VIP tickets, which includes a reserved table at the ball
- Recognition on website and social media outlets
- Full-page message on the event slide show
- Verbal acknowledgement during program

Boogie Nights Sponsor \$1,500

- 6 VIP tickets, which includes reserved seats at the ball
- Recognition on website and social media outlets
- ½-page message on the event slide show

Disco Fever Sponsor \$1000

- 4 VIP tickets, which includes reserved seats at the ball
- Recognition on website and social media outlets
- Logo/name listed on the event slide show

Dancing Queen Sponsor \$500

- 2 VIP tickets, which includes reserved seats at the ball
- Recognition on website and social media outlets
- Logo/name listed on the event slide show

Partner Organization Sponsor \$200

- Organizations that help support families who experience pregnancy and infant loss
- 2 VIP tickets, which includes reserved seats at the ball
- Small exhibit table

7th Annual Butterfly DISCO Ball Sponsorship Form

Please complete this sponsorship form to indicate your level of sponsorship for the 7th Annual Butterfly DISCO Ball, hosted by the Alana Rose Foundation on Saturday, February 28, 2026.

Sponsoring Organization: _____

Contact First and Last Name: _____

Address: _____

Email: _____ Phone: _____

Please indicate your desired level(s) of sponsorship (*select all that apply*):

- | | |
|--|---|
| <input type="checkbox"/> Studio 54 Presenting \$2,000 and above | <input type="checkbox"/> Dancing Queen \$500 |
| <input type="checkbox"/> Boogie Nights \$1,500 | <input type="checkbox"/> Partner Organization \$200 |
| <input type="checkbox"/> Disco Fever \$1000 | <input type="checkbox"/> Other amount: _____ |
| <input type="checkbox"/> In-kind goods or services (describe & indicate value) _____ | |

VIP Tickets*

Please list the names (and any dietary requests) of guests that will be attending the event:

*VIP Tickets may be donated back to help support the participation of bereaved parents who may not otherwise be able to afford to attend the event. If you are interested in sponsoring additional VIP Tickets for bereaved parents, you may do so in any dollar amount.

____ YES, I would like to donate ____ (*indicate #*) of the VIP tickets to bereaved parents

____ YES, I would like to donate an additional \$ _____ to support bereaved parents

*****All sponsorship requests are due no later than February 16, 2026*****

Payments can be made by check to “**Alana Rose Foundation**” or online via the “Donate” button on our website at AlanaRose.org. Please send your sponsorship form, including any photos or logos that you would like included to AlanaRoseFoundation@gmail.com or mail to:

**Alana Rose Foundation
2147 Frawley Drive
Sun Prairie, WI 53590**

Thank you for supporting the Alana Rose Foundation!